

The Masterclass@FRC Group

Exclusive 2 Day Event

Do you want your social business to be more successful and resilient?

FRC Group is 30 years old with a multi-million pound turnover and still growing. This is a unique opportunity to find out how we do it.

Forget a short, superficial workshop - The Masterclass@FRC Group is fully immersive with the chance to reflect, absorb and question.

We will demonstrate how to succeed and thrive - share our expertise, experience and lessons from our mistakes.

A 'warts and all' experience with practical lessons to help social businesses succeed.

- Find out how to reach a significant and sustainable turnover
- How to grow and retain a profitable customer base - and not rely on grants
- How to deliver on a social mission, and to measure and maximise the social impact created
- How to diversify and be bold with managed risk
- How to build a fantastic culture, and attract and retain great people

Book your place now!

Join our team of experts and find out how to ensure social business success



Limited spaces - book now!

Call Claire Donovan on **0151 305 5212** or email

Claire.Donovan@frcgroup.co.uk

The Masterclass@FRC Group - Programme

How to survive and thrive for 30 years

Hosted by FRC Group staff and a team of our closest partners, suppliers, customers and advisors



The Social Plan:

Balancing Social and Commercial – How to deliver on a social mission and stay financially viable.

Measuring and Maximising Social Value – How to measure social impact and then make the most of it.

The Business Plan:

Financial and Business Planning – How to keep a close eye on the money and grow a social business with the right structure and governance.

Be Bold – How to bring new ideas to life and successfully diversify.



The Survival Plan:

Challenges – How to learn from mistakes.

Resilience and Reputation – How to keep going during tough times and compete in a crowded market.

The Team Plan:

Values Culture & Recruitment – How to find the right staff and keep them.

Training and Volunteers – How to deliver a successful and worthwhile training and volunteer programme.



The Partners Plan:

Funders – How to productively engage with funders and succeed with bids.

Working with the Board – How to recruit the best board and how to work together effectively.

Customer Panel – Hear what our customers think about us.

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